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# SD協會全球技術研討會

SDA 2023 Global Workshop Taipei Oct. 20th 2023

SD協會在六月於台北進行Global Workshop，深受相關廠商及單位歡迎，本次技術峰會也將再度舉行全球技術研討會，歡迎消費性電子製造商、記憶卡相關廠商，以及其他有興趣投入相關產業的公司成員一同共襄盛舉，想要掌握最新的SD市場資訊，敬請把握難得的機會。

Having successfully hosted a Global Workshop in Taipei in June, which received a warm welcome from the attendees, the SD Association is thrilled to announce its return during the SDA Conference Week. We cordially invite consumer electronics manufacturers, memory card-related companies, and other businesses interested in participating in the related industry to join us. Don't miss this valuable opportunity to stay updated with the latest developments in the SD market. This event is complimentary for invited guests, so register today.

10/20 SD協會全球技術研討會再次於台北舉辦

### [ 活動詳情 Workshop Info ]

**時間Time:** 2023/10/20 (Fri) 13:30 – 17:00

**地點Venue:** 台北君悅酒店 Grand Hyatt Hotel | Grand Ballroom II, 3F

**費用Fee:** 受邀客戶免費 (需經報名並獲確認函後，憑確認通知邀請函始得入場。) Free for invited guests.

### Agenda

Time	Subject	Speaker
13:00-14:00	Registration, Refreshments and Exhibits	
14:00-14:05	議程簡介 Agenda Introduction	百佳奈, 產品認證暨驗證實驗室中心, 協理 Allion Labs Inc., Hardware Technical Operation Associate Voa President 賴興勇 先生 Mr. Ken Lai
14:05-14:10	開幕致詞 Opening	SDA行銷委員會亞太區主席 SDA Marketing Committee APAC Chair & Board Member / Phison 廖宇宏 先生 Mr. Th Kuang
14:10-14:15	貴賓致詞 VIP Speech	工業技術研究院副總暨材料化所所長 VPI & General Dir. of Material & Chemical Research Lab. ITRI 李宗誠 博士 Dr. Tsong-Ming Lee
14:15-14:25	SD協會主席致詞 SDA Chairman Speech	SDA Chairman of Board / Western Digital Yosi Pinto 先生 Mr. Yosi Pinto
14:25-14:45	SD協會簡介與SD規格更新 SD Association Overview & SD Standard Update	SDA Global Marketing Chair & Board Member / KIOXIA 中野一典 先生 Mr. K. Nakano, KIOXIA
14:45-15:00	SD Card產品應用: 儲存裝置Ecosystem Ecosystem of SD Card Application	群聯電子, 產品經理 Phison Electronic Corp. Product Manager 孫恆麟 先生 Mr. Henry Sun
15:00-15:15	讀卡機控制晶片在SD Express生態系的角色 The Role of SD Express Card Reader Controller in the SD Express Ecosystem	創惟科技, 儲存產品部, 產品行銷經理 Genesys Logic, Inc., Storage Product Development Department, Product Marketing Manager 陳宜仰 先生 Mr. Sean Chen
15:15-15:35	休息時間 Tea Break	
15:35-15:50	SD Express產品應用: 微星最佳劇作者筆電 SD Express Host Device	微星科技, 產品專案部, 產品總監 Micro-Star International, NB Product Planning Dept., Chief Product Director 林俊宏 先生 Mr. Jerry Lin
15:50-16:05	電子產品散熱技術 Heat Dissipation Techniques In Electronics	工業技術研究院副總暨材料化所所長 VPI & General Dir. of Material & Chemical Research Lab. ITRI 李宗誠 博士 Dr. Tsong-Ming Lee
16:05-16:20	百佳奈儲存裝置驗證服務 Allion Storage Validation Service	SDA Compliance Committee Co-Chair / Allion Labs Inc. 大塚 裕 先生 Mitsuru Ohara
16:20-16:30	休息時間 Break(set-up)	
16:30-16:50	技術座談會 Panel Discussion	(ITRI, Genesys, MSI, Phison...業界專家)
16:50-17:00	Q&A	
17:00	The End	

**備註** 主辦單位保有最終修改、變更本活動內容之權利  
The organizer reserves the right to make final modifications or changes to the event content.

立即報名 Register Now

- 主辦單位: SD Association  
Host by
- 貴賓致詞: ITRI  
Special Thanks to
- 主題演講: GENESYS ITRI msi  
Keynote Speech
- 協辦單位: ALLION KIOXIA PHISON Western Digital  
Co-organizer

SD Association [www.sdcard.org](http://www.sdcard.org)  
Email: [mkt@allion.com](mailto:mkt@allion.com) / [mkt@phison.com](mailto:mkt@phison.com)